

The ideal salesman is the Want-Ad; direct in method—convincing in argument—and reaching hundreds of customers in one day's work.

A white lie doesn't travel very far before it gets a black eye.

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Clemson College, S. C., for Catalog, Scholarship Blanks, etc. If you delay, you may be crowded out.

ANDERSON, Superintendent. L. L. KANETT, Tanglewood.

Millions of people who had their turn at constipation, bilious attacks, acid stomach, sick headaches, rheumatism, lumbago, nervous days and sleepless nights have become real cranks about the morning-inside bath. A quarter pound of limestone phosphate will not cost much at the drug store, but is sufficient to demonstrate to anyone its cleansing, sweetening and freshening effect upon the system.

Anderson Intelligence: Want Ads--Business Builders